

ANGEL GONZALEZ

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PROFESSIONAL EXPERIENCE

Made In Network, New York, NY / Nashville, TN 2020 – Present

Production Lead (2021 – Present)

- Lead entire projects through all phases of production and oversee the delivery of assets for series in lifestyle, fitness, food, travel, science, entertainment, and corporate areas
- Create and manage schedules and workflows for both internal and contracted teams
- Lead teams both on set and during post-production, delegating tasks and providing creative and technical feedback throughout the production process
- Track ongoing expenses and ensure projects are staying within account budgets
- Collaborate with creative and graphics teams to develop and implement series branding

Senior Content Creator (2020 – 2021)

- Directed shoots and interfaced with vendors in the pre-production phase
- Set up and teared down sets and operated a variety of camera, lighting, and audio gear
- Edited and delivered consistently high-quality content on a crunch timeline
- Created engaging social media assets formatted for different platforms

Trimark Properties, Gainesville, FL 2019 – 2020

Videographer

- Shot and edited advertisements and informational content for multiple platforms
- Directed actors while shooting both indoor and outdoor spaces and amenities
- Worked with marketing team to develop presentational strategies and best practices

UF Lastinger Center for Learning, Gainesville, FL 2018 – 2019

Video Editor

- Created and edited educational content to be distributed nationally
- Developed and implemented motion graphics consistent with brand guidelines
- Organized and curated an extensive archive of multimedia assets

EDUCATION

University of Florida, Gainesville, FL 2020

Bachelor of Arts; Major in Visual Art Studies; Minor in Digital Arts & Sciences

SKILLS

- Adobe Creative Suite
- Motion Graphics
- Editing
- Color Grading
- Lighting
- Audio
- Photography
- Camera Operating

